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BE PART OF SOMETHING AMAZING



"Wirral Youth Zone will be the biggest thing that has happened for young people in the area - I can't wait for it to open!"

WIRRAL
YOUTH
ZONE W

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WHAT IS WIRRAL YOUTH ZONE?

Wirral Youth Zone is an ambitious proposal to build an iconic, modern state of the art centre for young people, right in the heart of the Birkenhead.

Wirral Youth Zone will give our young people a modern, safe and purposeful alternative to the streets and the TV screen. The new Youth Zone will help our young people keep active and healthy, whilst encouraging them to be positive and aspirational.

Open to children and young people aged 8-21 and up to 25 for those with a disability, Wirral Youth Zone will be packed full of every sporting and artistic opportunity you can think of from; rock climbing, boxing and trampolining to DJing, drama, dance and crafts.

One of the most important issues in Wirral is the great disparity, particularly in relation to wealth, which has a significant impact upon the outcomes for children.

With over 76,000 children and young people living in the borough, the challenge is to eliminate these differences in outcomes to ensure that all of them have the best possible start in life.

The children and young people of Wirral are its greatest potential assets and it is vital that we invest in their futures.

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YOUTH ZONE OFFER

Young people will be at the heart of how Wirral Youth Zone is designed, built and delivered.

We have talked to lots of different groups of young people from across Wirral and they have consistently made a very simple and modest request. They asked for somewhere to go, something to do and someone to talk to, at places that are open more often.

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WHY WIRRAL?



SUSTAINABLE FUNDING

The new centre will cost approximately £6 million.

It is hoped that Wirral Council will provide 50% of the capital expenditure and that the project's lead consultant, OnSide Northwest will attempt to raise the balance.

The Youth Zone will cost approximately £1 million per year to operate. This will be met by a sustainable funding model consisting of:

- 50% LOCAL BUSINESS COMMUNITY**
- 40% WIRRAL COUNCIL AND PARTNERS**
- 10% YOUNG PEOPLE**

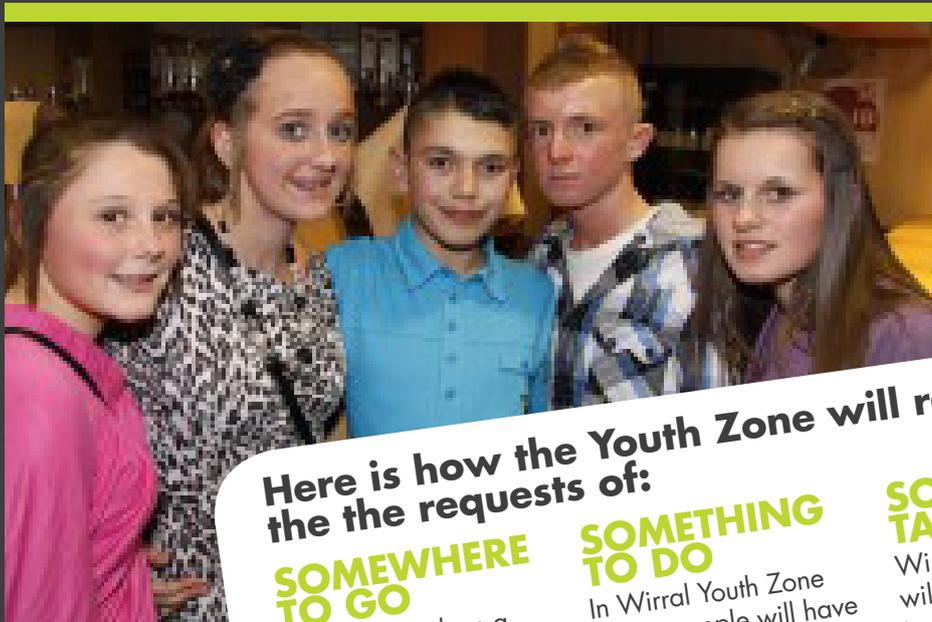
LOCAL ENGAGEMENT

Wirral Youth Zone will engage with key stakeholders from across the area to ensure that it addresses local issues with the appropriate services. Central to this is the support of:

**Only 50p per visit
and £5 annual
membership fee**

- Young People - will play an active role in the project
- Merseyside Fire Service - will provide 50% of the land for the Youth Zone and will be key partners
- Charing Cross Methodist Church - It is hoped the Church will provide a key piece of land for the project and will be partners in the delivery of services
- Wirral Council - will play a vital strategic and operational role on the project
- Voluntary Sector & Local Community - The backing of the voluntary sector is vital to the project's success
- OnSide - A new charity, developed out of the Bolton Lads and Girls Club delivering 21st Century youth provision across the North West, will be the lead consultant on the project
- Management - A new organisation will be created to run the youth zone. It will be a registered charity and a company limited by guarantee
- Local Business Community - will play an integral role to the ongoing sustainability of the Youth Zone

Wirral Youth Zone will be a fantastic addition to the borough. Full of staff and volunteers whose sole aim will be to provide the young people who attend with support and advice they need to go on and become happy, caring and active citizens.



Here is how the Youth Zone will respond to the requests of:

SOMEWHERE TO GO

Open seven days a week, 52 weeks a year, Wirral Youth Zone will be a purpose built facility, located in the centre of Birkenhead. Offering young people a quality, safe and inclusive place to go.

SOMETHING TO DO

In Wirral Youth Zone young people will have control; they decide what they want to do and when they want to it. With up to 25 activities available every evening, there will be something for everyone to do, regardless of age or ability.

SOMEONE TO TALK TO

Wirral Youth Zone will offer opportunities to develop positive relationships with staff and volunteers, supporting young people to believe in themselves and raise aspirations.



The Methodist Church

